

# David Moulton

417 Bowser Ave  
Chesterton, IN 46304

Home 219 395 8098

Cell 219 241 8536

[david@moultonstudio.com](mailto:david@moultonstudio.com)

Portfolio: moultonstudio.com

## EXPERIENCE

**Associate Director of Electronic Communications | June 2005 - Present**  
**Office of Institutional Advancement, Valparaiso University, Valparaiso, IN**

- \* Develop and directing web and email strategies focused on fundraising and alumni engagement
- \* Research trends, competitors, and new technologies and make recommendations based on them
- \* Produce web sites, presentations, videos, print pieces

**Assistant Coordinator of Web Communications | September 2000 - June 2005**  
**University Relations, Valparaiso University, Valparaiso, IN**

- \* Designed, redesigned and built websites and page templates
- \* Tracked competitors site's trends and technologies and informed supervisor of changes
- \* Managed student assistant's training, schedules and projects

**Adjunct Instructor | January 2003 - May 2005**  
**Department of Communication, Valparaiso University, Valparaiso, IN**

- \* Taught practical (software) and theoretical (page layout, color theory, etc.) skills
- \* Encouraged academic excellence and creative exploration
- \* Developed course assignments, projects, quizzes, tests, and class websites

**President and Creative Director | October 2004 - Present**  
**Birch Lake Studios, South Bend, IN**

- \* Responsible for client and brand development
- \* Develop and direct web and email strategies for internal and client projects
- \* Research, design and manage web sites and for a variety of clients

## EDUCATION

Valparaiso University, Valparaiso, IN    Bachelor of Arts in Communication, May 2002

## SKILLS

Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Audition Dreamweaver, Flash. iWork Keynote and Pages, MS Office Word, Excel, PowerPoint, and QuarkXpress.

Mac and PC operating systems.

HTML, XHTML, CSS, limited PHP, Actionscript and Javascript.